

**Informative Note**  
**(Art. 13 of Legislative Decree no. 196 of 30 June 2003)**

This informative note is provided for users who interact with the web services of BONNE NOUVELLE S.r.l., with registered office and headquarters in FLORENCE (FI), Piazza S. Maria Novella, 7, Tax code and VAT no. 0670489096 (hereinafter, Hotel), electronically accessible from the address: <http://www.jkplace.com>, corresponding to the homepage of the Hotel's office website. This informative note is only provided for the aforementioned website and not for another websites you might possibly access through links, including the BLASTNESS web service which you can access from each page of the Hotel's website.

**DATA CONTROLLER**

The controller of the data relating to the subjects identified or identifiable who consult this website is BONNE NOUVELLE S.r.l., with registered office and headquarters in FLORENCE (FI), Piazza S. Maria Novella, 7, Tax code and VAT no. 0670489096.

**DATA PROCESSORS**

The company DGNET S.r.l., with registered office in FLORENCE (FI), Via dei Cairoli, 41, Tax code and VAT no. 06305950484, (hereinafter, DGNET) has been designated as responsible for the processing in accordance with Art. 29 of the Personal Data Protection Code, due to being assigned to the creation and maintenance of the technological part of the website. The company BLASTNESS S.r.l., with registered office in LA SPEZIA (SP), Piazza Kennedy, 27, Tax code and VAT no. 01195440118, (hereinafter, BLASTNESS) has also been designated as responsible for the processing in accordance with [Art. 29 of the Personal Data Protection Code](#), as this company collaborates with the booking service.

**SITE OF THE DATA PROCESSING**

The processing connected to the web services of this website will take place at the above-mentioned address of the Data Controller and will only be carried out by personnel assigned by said Data Controller. The booking service is carried out by the company BLASTNESS, through the web pages managed directly by this company. The data connected to the surfing and management of the website are processed by the company in charge of the maintenance of the technological part of the website, DGNET, at its own offices.

**TYPES OF DATA PROCESSED**

*Surfing data - log files*

During their normal operation, the computer systems and applications dedicated to the functioning of this website will collect certain data (the transmitting of which is implicit in the use of the internet communication protocols) that are not associated with personally identifiable Users. The data collected include the IP address and domain names of the computers used by the Users who connect to the website, the URI addresses of the requested resources, the time of the requests, the method used to submit the request to the server, the size of the file obtained as an answer, the numerical code indicating the status of the answer given by the server and other parameters regarding the operating system and the computer environment used by the User. These data are only processed for the time strictly necessary and for the sole purpose of obtaining anonymous statistical information about the use of the website and ensuring its smooth operation.

*Data provided voluntarily by the user*

The voluntary and explicit submitting of emails to the addresses indicated in the different access channels of this website, as well as the filling out of the specifically indicated electronic application forms shall entail the subsequent acquisition of the address and the personal and sensitive data of the sender/user, necessary for replying to the requests forwarded (for example: booking of a stay in the Hotel).

*Cookies*

No personal data of the users will be acquired in this regard from the website. Only technical cookies are used, the use of profile cookies is strictly prohibited by the Data Controller. For details of the definition and use of the cookies access the [link](#) to the specific information provided by the website manager.

## **PURPOSE OF THE DATA PROCESSING**

The Data Controller carries out the processing of personal data within the limits of whatever is strictly necessary for complying with the requests linked to the supply of the hotel booking service or information.

## **PROCESSING METHOD**

The personal data are processed with automated means for the time strictly necessary for achieving the purposes for which they were collected.

## **OPTIONAL NATURE OF THE DATA TRANSMISSION**

The User is free to provide the personal, and eventually also sensitive, data entered on the electronic request forms; failure to provide the obligatory data shall mean that it will be impossible to obtain the information requested.

## **COMMUNICATION AND/OR DISCLOSURE OF DATA**

The personal data of the Users who request information are used for the sole purpose of providing the requested services and are only communicated to third parties in the cases in which said communication is imposed by legal obligations or legal proceedings. The processing connected to the web services of this website is carried out exclusively by technical personnel assigned by the Data Controller.

## **THE DATA SUBJECT'S RIGHTS**

Subjects to whom the personal data refer shall have the right at all times to obtain confirmation as to whether or not personal data concerning them exist, and to be informed of the source of said personal data, verifying the accuracy of the same and requesting their integration, updating or rectification ([Art. 7 of the Personal Data Protection Code](#)). In accordance with the same article they shall have the right to obtain the erasure, anonymisation or blocking of data that have been processed unlawfully, as well as the right to object on legitimate grounds to their processing. All requests must be sent either by email to [info@jkplace.com](mailto:info@jkplace.com) or by post to BONNE NOUVELLE S.r.l., Piazza S. Maria Novella 7, FLORENCE